

Book cover design
Illustration
Concept-led design
Art Direction
Project management
Layout
Typography
Photoshop
Indesign
Illustrator
Printmaking
Digital
Publications
Letterpress
Film
Research

Writing
Critical research
Iterative design
Immersive design
Co-design

Archeological approach
Storytelling
Reportage illustration
Self expression
Self discovery through GCD
Therapeutic value of GCD

Simple messaging - Anthony Burrill, political badges
Recombining and repurposing
Emotional connection through GCD
Inclusivity through GCD
Changing personal attitudes through GCD
Documents
Identity through documents
Biography - father, family history
Social documentary, graffiti subculture
Underrepresented stories

Graffiti/Tags
Political slogans/badges

CONCEPT

LAYOUT

PRINT

ART DIRECTION

ILLUSTRATION

BOOK COVER DESIGN

PROJECT MANAGEMENT

INDESIGN

ILLUSTRATOR

CO-DESIGN

QUICK!

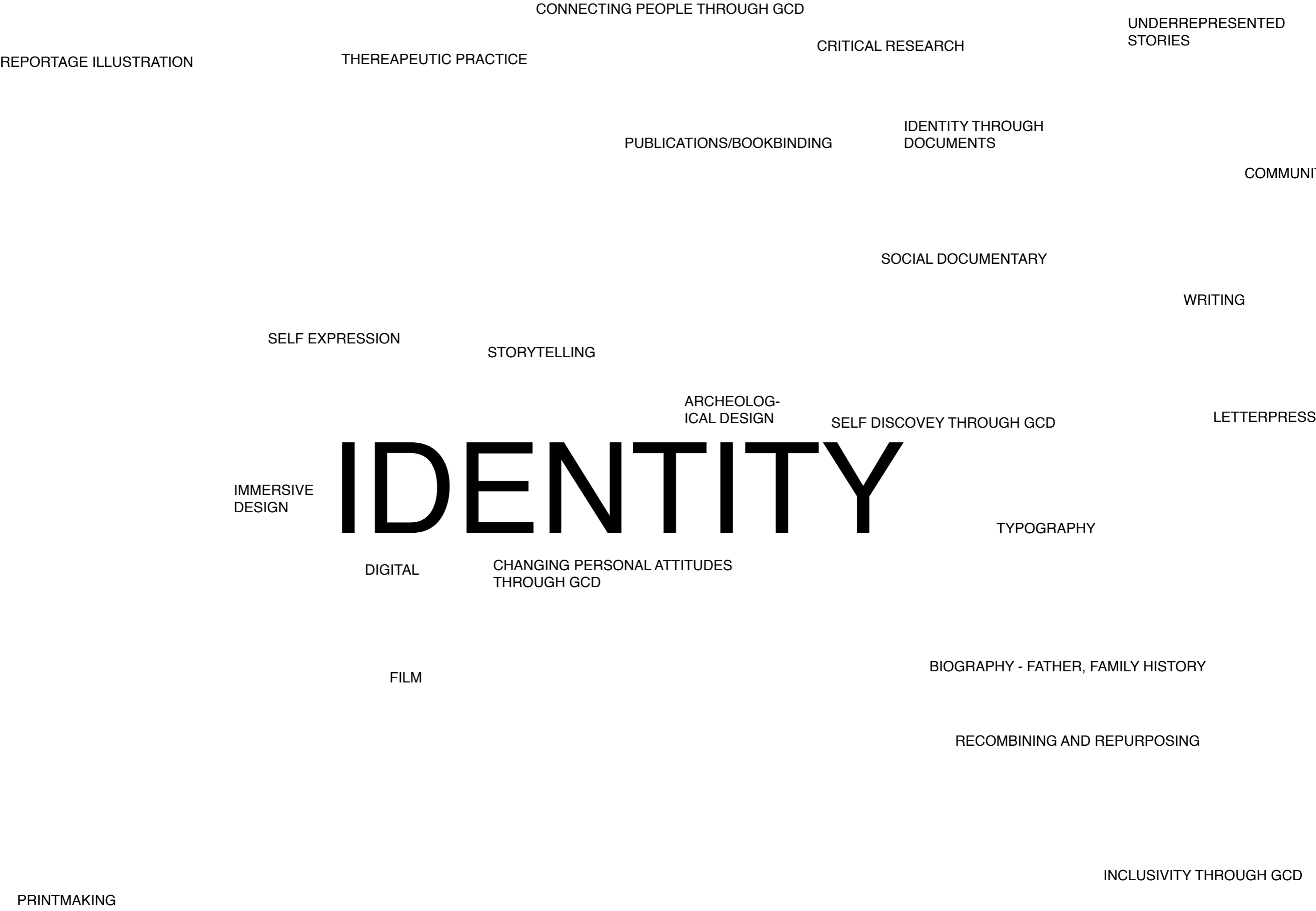
SIMPLE MESSAGING

STRATEGY

ITERATIVE DESIGN

PHOTOSHOP

POLITICAL SLOGANS/
BADGES



WORDY

I am a multidisciplinary and universal but singularly focussed practitioner who works across various creative realms to bring bespoke solutions to everyone. I share my knowledge widely in print, online, in physical and digital space with sound and vision that will connect you to my ever-changing mental conceptual island where we can create together forever and reach our collective goal.

MINIMAL WORD COUNT

Conceptual Graphic Designer and Art director exploring personal identity in social contexts whilst sharing knowledge. I do book covers too.

GRAPHIC DESIGN PRACTICE

I use print, typography and filmmaking to explore individual and collective identity through documents.

My approach is inclusive, immersive, informed, collaborative and efficient.

I share my knowledge through teaching, mentoring and advocacy in an effort to connect, thrive and evolve as a designer and a human.

IDEAS-LED PRACTICE

Concept-land is my favourite place, its where I'm most at home as an ideas Ninja. I'll drop your questions into my theory-factory of a brain and magic will happen.

REVISED BIO!

Mecob is one of the UK's leading book cover designers, dedicated to creating excellent book packaging for publishers everywhere. Since 2001, I have been delivering award-winning designs to an inclusive client list of conglomerates, independents and self publishers. Using decades of experience and a wealth of creative contacts, I guide covers from original concept to print in an honest and adaptive way. It's why my clients keep coming back. I am a mentor, a tutor and a competition judge. My work has been recognised by the D&AD, The British Book Awards, The Academy of British Cover Design and exhibited at the Hay Festival. I contribute to industry discussion on Artificial Intelligence and advocacy for cover designers and I am currenty studying an MA in Graphic Communication Design at Central St Martins, London.

Tale a look at **www.mecob.co.uk** for my portfolio, client list, testimonials and everything else.